



# SLC 2025 Expo & Conference Sponsorships

Reaching more than 17,000 future health professionals, your organization's support allows Florida HOSA to help ensure the future of Florida's healthcare system, as well as providing resources for our advisors to continue developing this pipeline. Please let us know at what following level you would like to sponsor Florida HOSA, or contact us to help develop a customized package for you and your organization. Thank you for investing in your future healthcare leaders!

## Platinum Sponsor - \$5,000

- Four 6-foot tables with electrical\* at the SLC on Friday, April 4<sup>th</sup> from 9am – 4pm
- \$1,000 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full page ad (8½" L x 5½" W black and white) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage for one year
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed:
  - On General Session Live-Stream Page
  - On large screens prior to all General Sessions

## Gold Sponsor - \$2,750

- Three 6-foot tables with electrical\* at the SLC on Friday, April 4<sup>th</sup> from 9am – 4pm
- \$250 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full page ad (8½" L x 5½" W black and white) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage until end of calendar year (December 31<sup>st</sup>)
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed on large screens prior to all General Sessions

## Silver Sponsor - \$1,000

- Two 6-foot tables with electrical\* at the SLC on Friday, April 4<sup>th</sup> from 9am – 4pm
- Half page ad (4¼" L x 5½" W black and white) in the State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

## Bronze Sponsor - \$400

- One 6-foot table (no electrical) at the SLC on Friday, April 4<sup>th</sup> from 9am – 4pm  
(If electric is needed, please contact the Marriott Orlando World Center separately.)
- Listing on Sponsor Page in State Leadership Conference Program

## **Additional Options to Become Involved:**

### **Sponsor of Advisor Workshop Breakfast - \$5,000 \*NEW\***

- May address advisors before Advisor Workshop (Friday, April 4<sup>th</sup>) for 30 minutes
- Full page ad (8½”L x 5½”W black and white) in State Leadership Conference Program
- Company logo displayed on large screen prior to Advisor Workshop
- Company logo displayed by Advisor Workshop in State Leadership Conference Program agenda
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

### **Sponsor of Keynote Speaker - \$3,500**

- Company logo displayed on large screens prior to Opening General Session and keynote speech
- Full page ad (8½”L x 5½”W black and white) in State Leadership Conference Program
- Company logo displayed by Keynote Speech in State Leadership Conference Program agenda
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

### **Sponsor of Leadership Academy - \$2,500 \*NEW\***

- Company logo displayed on large screen prior to Leadership Academy (Saturday, April 5<sup>th</sup>)
- Full page ad (8½”L x 5½”W black and white) in State Leadership Conference Program
- Company logo displayed by Leadership Academy in State Leadership Conference Program agenda
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

### **Sponsor of Judge Appreciation Gift Cards - \$2,000**

Approximately 200 judges assist with competitive events.

- Organization’s name and information will be presented to judges with the gift card
- Full page ad (8½”L x 5½”W black and white) in State Leadership Conference Program
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

### **Sponsor of Competitive Event - \$250/event (maximum of 5 events)**

- Company logo displayed on large screens during Awards Sessions for event(s) sponsored
- Company logo displayed by event(s) sponsored in State Leadership Conference Program agenda

## **Scholarships**

All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). The company logo will be displayed on large screens prior to the general session.

## **Advertise**

- Rotating banner advertisement on the Florida HOSA website homepage for 1 year - **\$1,250**
- State Leadership Conference Program Full Page Ad (8½” x 5½” B&W) - **\$400**

## **Registration Bag Insert - \$500**

- Your informational flyer placed in conference registration bags

## **Workshop/Breakout Room - \$400**

Exhibitors may request a workshop/breakout room during the afternoon on Saturday, April 5<sup>th</sup> for a one-hour time slot. Availability of rooms is limited and shall be reserved on a first come, first-serve basis (send written request via email to [mmemolo@flhosa.org](mailto:mmemolo@flhosa.org); **DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA**). **The deadline to request a workshop/breakout room by exhibitors is February 3<sup>rd</sup>**; rooms will become available to non-exhibitors after this date on a first come, first-serve basis if no requests by exhibitors have been received. **The deadline for non-exhibitors to request a workshop/breakout room is February 10<sup>th</sup>**; **DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA**.

\*Electrical provided by Florida HOSA up to 5 amps; if additional power is needed, the cost will be the responsibility of the exhibitor.



# *Florida HOSA, Inc. Sponsorship Policy*

- Corporate sponsors with a contribution of \$1,000 or more per year may obtain, as part of their sponsorship package, an electronic roster of current year HOSA chapters.
  - The current year roster of Florida HOSA chapters is available after the conclusion of the conference only to current year partners and exhibitors upon payment of the exhibitor/sponsorship fee. The roster shall only contain the advisor's name, e-mail address, and affiliating school name, along with the mailing address. The roster shall be furnished in PDF format and sent electronically. At no time will Florida HOSA, Inc. consent to release rosters containing names, school information, and/or personal information of Florida HOSA members in the middle school, secondary, postsecondary/collegiate, and/or alumni categories.
  - Florida HOSA reserves the right to request a review of any materials to be distributed by sponsor utilizing Florida HOSA advisor membership information. In addition, Florida HOSA may decline to provide the Florida HOSA advisor membership information to a requesting party if the use of the list or the service/product being marketed conflicts with the goals or objectives of Florida HOSA, Inc.
  - Sponsors will agree to not provide the list to a third party.
- Partners' logos and company website links may be displayed on our website according to level of sponsorship and participation with Florida HOSA.
- Partners may sponsor a maximum of five (5) competitive events.
- All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). If in conjunction with the State Leadership Conference, the company logo will be displayed on large screens prior to the general session.

## **Benefits of Partners**

- ✓ A chance to inform, communicate with and contribute to the life of more than 17,000 future health professionals. They are students today, who will soon become your employees, customers, or members.
- ✓ Participation in local chapter activities and regional conferences.
- ✓ Company visibility through the State Leadership Conference, website and/or other initiatives.
- ✓ Networking at local, regional, state, and national/international level.
- ✓ Potential access to over 290,000 health professionals on a national/international level.
- ✓ Possible link from our website to yours depending on sponsorship level.

Note: Florida HOSA reserves the right to determine the eligibility of a sponsor/partner or exhibitor. All organizations and entities requesting to participate as a sponsor at any level must demonstrate a spirit of affiliation that serves to promote the mission and purpose of Florida HOSA - Future Health Professionals.

